UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

PEOPLE AGAINST DRUGS,

Plaintiff (s),

v.

ELECTRONIC ARTS,

Defendant(s).

No. C 07-04693 MMC

ORDER SETTING INITIAL CASE MANAGEMENT CONFERENCE AND ADR DEADLINES

IT IS HEREBY ORDERED that this action is assigned to the Honorable Maxine M. Chesney. When serving the complaint or notice of removal, the plaintiff or removing defendant must serve on all other parties a copy of this order and all other documents specified in Civil Local Rule 4-2. Counsel must comply with the case schedule listed below unless the Court otherwise orders.

IT IS FURTHER ORDERED that this action is assigned to the Alternative Dispute Resolution (ADR) Multi-Option Program governed by <u>ADR Local Rule 3.</u> Counsel and clients shall familiarize themselves with that rule and with the material entitled "Dispute Resolution Procedures in the Northern District of California" on the Court ADR Internet site at <u>www.adr.cand.uscourts.gov</u>. A limited number of printed copies are available from the Clerk's Office for parties in cases not subject to the court's Electronic Case Filing program (ECF).

CASE SCHEDULE -ADR MULTI-OPTION PROGRAM

Date	Event	Governing Rule
9/12/2007	Complaint filed	
11/30/2007	*Last day to: • meet and confer re: initial disclosures, early settlement, ADR process selection, and discovery plan	FRCivP_26(f) & ADR L.R.3-5
	 file Joint ADR Certification with Stipulation to ADR Process or Notice of Need for ADR Phone Conference 	<u>Civil_L.R. 16-8</u>
12/14/2007	*Last day to file Rule 26(f) Report, complete initial disclosures or state objection in Rule 26(f) Report and file Case Management Statement per attached Standing Order re Contents of Joint Case Management Statement (also available at http://www.cand.uscourts.gov)	FRCivP 26(a) (1) Civil _L.R . 16-9
12/21/2007	INITIAL CASE MANAGEMENT CONFERENCE (CMC) in Ctrm 7, 19th Floor at 10:30 AM	Civil _L.R. 16-10

^{*} If the Initial Case Management Conference is continued, the other deadlines are continued accordingly.